



Today is Mon Nov 07 2016

PLAN

CREATE

SELL

DIGITAL CLASSROOM

STATUS

SHOWCASE

HELP

4.4 WRITING // HEADLINE DESIGN

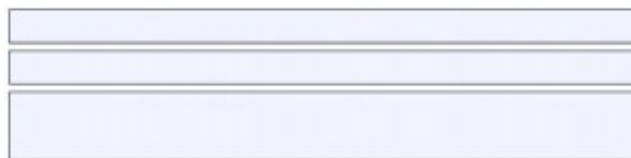
Different formats, capitalization and design options make headlines dynamic visual elements.

DIFFERENT FORMATS ADD VARIETY TO HEADLINES. The design and format of the headline can vary among sections. One way to give headlines a different look is to move the secondary headline around in relationship to the primary headline.

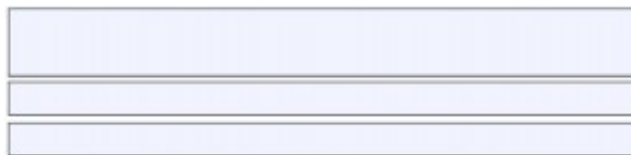
Kicker: A single line secondary headline that is placed above the primary headline.



Wicket: A multi-line secondary headline that is placed above the primary headline.



Hammer: A primary headline placed above the secondary headline.



Tripod: A multi-line secondary headline placed beside the primary headline.



DESIGN OPTIONS ARE UNLIMITED. Primary headlines are much larger than secondary headlines. Primary headlines generally appear in 24 to 200 point size type. Generally speaking, the most popular sizes range from 36 to 60 points. Secondary headlines generally appear in 14 to 18 point.

Staffs should study popular magazines and clip contemporary headline designs.

A range of capitalization styles help give headlines a different look from section to section.

All caps: This can be powerful if the primary headline is large and the number of words are few.

FOOTBALL TEAM WINS BIG

Small-caps: A technique similar to all-caps, but offering a little more variety with big and small capital letters.

FOOTBALL TEAM WINS BIG

Caps and lower case: A bit formal for some yearbook staffs, this style calls for every word to be capitalized except for articles and prepositions, as in a title.

Football Team Wins Big

Sentence Style: This style is popular and as the name implies, similar to a sentence without a period on the end. Only the first letter of the first word and proper nouns are capitalized.

Football team wins big

Lower-case: This is very informal with no words capitalized, not even proper nouns.

football team wins big



Also, my brother and I have a lot of similar qualities of his. My brother is exactly like my dad - it's scary - they walk and talk the same. They also have the same humor. My grandma calls him her "Little Shannon." She'll say, "You're all I have left of him."

We had the same personalities. He always loved to debate, so my brother and I argue a lot.

His presence is still at family gatherings. My family likes talking about funny stories and good memories we have of my dad, which is pretty awesome.

Q. Do you think you will ever be able to forgive the murderer?

A. To be honest, I don't really know. It's been three months. I'm still in shock. I'm angry about it. Why would you take someone else's life? It was just so sudden. My grandma says that a person can't find peace unless they forgive. You don't have to understand or like what happened, but that's the only way to move on.

Madie: After losing my mom, I became aware of the ugly reality that loss is more common than I assumed. We surveyed 576 students, and 73 percent of them have lost a loved one in the last four to five years.

To this day, I am still surprised to hear of others I have known well who have lost someone close to them and I had no idea. It's remarkable how well people can hide what they are feeling, to put their troubles out of sight and go on about their lives "everyday" lives like nothing has changed. But in instances like these, that is perhaps self-preservation. After my mom died, I made the decision not to let her death dampen my personality and everyday attitude in any type of negative way. Junior Ally Kern, one of my yearbook peers, is one of many of whom lost a loved one and whose loss I was unaware of.

Allison Kern's Story

Q. Could you describe the situation that happened with your mom?

A. My mom battled [cancer] for about eight months and then was in remission for about four years. We moved to Grand Blanc in February 2012, and my mom was diagnosed with cancer again four weeks after we moved in. [One day] my dad received a call from the hospice care center where my mom was staying and they told him the moment was very close and we needed to get there right away. I was speechless and in shock. I never thought I'd be in the situation of touching my mom's cold hands and not feeling her heartbeat.

Q. How has the event of your mom passing affected you?

A. Ever since my mom died, my life has completely changed. I've matured a lot faster than most sixteen-year-olds and I've also become a stronger person. I do mostly everything on my own. I do my whole family's laundry, clean my house, and help take care of my brother, Mike, who is special needs. Sometimes complain and stress about all my responsibilities, but I know it's preparing me for my future. When I'm not having a good day I usually talk to my dad, who always makes sure I'm okay and tells me that if I ever need anything, he will be there to listen. I also talk to my best friend, Olivia, whose mom also passed away. She understands my situation because she is going through the same things as me.

Q. Do you have any items to remember her by?

A. My mom never went outside of our house without a piece of jewelry. She would always have some sort of jewelry on, so I have my mom's jewelry and her perfume that she wore every day. Every time I wear her jewelry and/or her perfume, I feel her presence and I can feel her happy spirits coming through me.

Madie: I was sixteen when I lost my mom. Her passing put more stress on my life in the same way that Ally experienced it. I, too, became the new female role model in my household. I have two younger sisters, Mary and Elizabeth. My dad became a little more dependent on me to take care of my youngest sister.

Lizzy: who is now eight. No matter how many times I have complained, I know that my help would be let to succeed. My mom was my confident. She was the president of the cheerleaders. In videos I watch of old competitions, I can't even hear my teammates - all I hear is her, cheering us on. It is odd to grow up with my mom always by my side and then one day her not being there. I will always cherish the memories that I have of her. I am grateful that she was such a strong presence in my life, even if only for 16 years. Senior Henry Joyn't had a loss that didn't allow him this luxury of time and memories.

We try to continue Christmas traditions. They were my mom's favorite. We always did exciting things that time of year.

///Allison Kern

Students explained a time when they lost something or someone that was meaningful to them.

WHEN YOU LOST SOMEONE IMPORTANT

<p>I lost my grandma about two years ago. He truly gave me more self-confidence and integrity, forming who I am today." -Calvin Holly</p>	<p>"In 2007, I lost my grandma to lung cancer. He was my guy to go and was always there for me. I was pretty hurt, but off I know it that he's in a better place, and that makes me happy." -Nicholas Hughes</p>	<p>"My dad, because he's been there every step of my life and has helped me with everything he possibly could. I try to follow in his footsteps to make him proud." -Brendan Lemley</p>
<p>I lost a lot of my friends when I moved from Rochester to Grand Blanc. It was sad, but I learned how to make new friends and I'm grateful for the new ones I have made." -Olivia Brown</p>	<p>"I haven't lost much, but one thing I did lose was my dad. I feel very responsible and I learned my lesson that you must take care and be considerate of the things you love." -Zaha Kader</p>	<p>"My fish died and I was crushed. I made light of the situation and used it as a warning source to gain more responsibility. I now have dogs and take care of them very well." -Nicholas Morales</p>
<p>I lost my Uncle in 7th grade when he committed suicide. I think he major life problem was being so much of a nerd and I decided I won't be anymore." -Rylie Daniels</p>	<p>"In 2010, on Thanksgiving, my grandma passed away. She was like another mom. I became better by starting to change my ways of how I treat people and I'm now a comedian." -Lindsay Carpenter</p>	<p>"Both of my sisters are away at college now. While it makes me excited for college, I still miss them. What gets me through is looking forward to the next time I get to visit them." -Brennan Messer</p>

Kenneth Joyn't's Story

Q. Could you describe the situation with your father?

A. I was two years old. He passed away suddenly of a massive heart attack while at a family gathering. My sisters were four and six at the time. So my mom had a young family to take care of.

Q. How did it affect the family?

A. My grandmother took care of us while my mom went to work and that was a huge help. [For my sisters] it was really hard on them. They remember everything. They remember watching my father collapsing right in front of them. They have had a difficult time coping with his death. It is definitely a different experience for them compared to me.

Q. How did it affect you personally and what has helped you in your life with the absence of your father?

A. A boy growing up without a dad is really hard. A dad is such a strong influence on a boy. Not having a dad to teach you things that fathers usually teach you made things difficult. Once my step dad came into the picture he taught me a lot of things that I had wished my father could have had the chance to teach me, such as how to fish, fix things, and do other normal guy things. I am so grateful for that, and he has helped me a lot with filling in that father figure that I never truly got as a young child.

Q. Are there items that belonged to your father that help his memory live on?

A. My mom saved a lot of his clothes. I like wearing them sometimes. I like wearing his car when I have to dress up and some of his shoes. My favorite towel that I use for swimming was his swim towel that he used a lot. Those things make me feel close to him and help me remember him. When I wear his clothes, it often brings up old memories of when he wore them. I love hearing stories about him. I also really enjoy looking at a picture of him and me. You could feel, in every single picture that he loved me so much. He never wanted to let me go and couldn't stop hugging me.

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Madie: Through this journey, I've learned that so many people can be totally different from each other but can still be connected through the experience of a loss. When I lost my mom, I was overwhelmed by the number of friends and complete strangers alike who gave me simple and loving words to help comfort me. Maybe this is another way that grief over loss connects us all. We all know the pain and can relate. We all feel each other's pain when another: Bobcat loses his or her own.

It is hard to run into such a hard thing in your life and keep going. People who experience loss and manage to persevere are truly amazing. Some of the wisest, happiest, and most genuine people I know, are the ones with a background many would never imagine. But what we learn from the experience is crucial. It's tempting to let loss weigh us down or make us feel like giving up. But there is also the silver lining of what we gain through the experience.

SPECIAL FEATURE

LOSS

Page by A. Rousseau, C. Harkin, M. Story, M. McKean 86/87

Grand Blanc High School // MI

VALIDATE ME

Plenty of Tigers in the den find love while others stay single.



"I think I've been blessed to have someone love a pretty smile and a good personality."
MAX WELLY, FRESHMAN

According to teen-shealth.org, loving and being loved adds richness to our lives. When people feel close to others, they are happier and even healthier. Love helps us feel important, understood, and secure.

This is especially evident during the teenage years. Couples pop up throughout the entire year, but are dating steady significant others good during high school? "I think dating in high school is good because it forms healthy relationships and also gives you someone to trust and rely on," Albia Kozdel, junior and who dates Kaleb Kenney, junior, said.

Others choose to be single. "It's not a decision (to be single) really," Adam Craig, senior, said. "It is a lifestyle."



Kaleb Kenney and Albia Kozdel, juniors. It's a nice to have someone smart, kind and funny. "Every one that we see further and more," Kenney said. "It's kind of weird."

COMPATIBILITY TEST

Opposites attract. Or, at least, that's what they say. With over 1,000 students at IFHS, odds are that total strangers will have enough in common that they could date. Here are some random students who have particular tastes in what they look for in finding the perfect match.



"You have to be outgoing. If you're not outgoing than you're probably no fun. You need some spark to you."
RYANA THOMPSON, JUNIOR

"Someone who is funny. I love someone who can make me laugh. You also need to be nice. Why be mean right?"
MICHA NOLAN, JUNIOR

"The guys I date need to keep up with me when I'm riding. They have to have good hair, too. I'm not really that hard to please."
WELLY PERK, FRESHMAN



"It's all about honesty. If you do not have honesty you have nothing. It just doesn't work."
NICK ANDREY, SOPHOMORE

"She has to be funny. She needs kawaii hair and eyes. I like the deep blue ones. A great personality is a must. I like a good personality."
KALEN LATTIN, JUNIOR

"Her personality she is nice. Look for the normal things in compatibility. It will last long if you have those traits, let me up."
ANTHONY CARILL, FRESHMAN

FIRST IMPRESSIONS ARE EVERYTHING

NOTE: All firsts were just being a goofy couple, and now we are more serious about our relationship. It's still fun. I discovered she is very strong on what she says but that is why I love her. When I first met her I thought she was cute and a goofball!
DEVIN JEFFS, JUNIOR



NOTE: "We've gotten closer and more open with each other and I discovered he's a bit like me. I didn't really like him when I first met him and now it's different."
EMMALINE PERRY, JUNIOR

NOTE: "I've not only gotten closer with her but I have also got close with her family. I've discovered she is really weird, funny and has no eyebrows. At first, I thought she was just another person but she turned out to be very unique."
ROBERT ANDYLE, SENIOR



NOTE: "We are more open and honest with each other. I discovered he is weird and really caring. Before I thought he was just another cool kid, I now realize he is like everyone else."
ALYSSA ROIZ, JUNIOR

HOLD MY PAW

When kisses collide in the hall, some students duck for cover while others take note. So what's your take on public displays of affection? **PDA: Yay or nay?**



"I like public displays of affection because if you are with somebody. You shouldn't be ashamed to show it."
LEANA HODONOVIC, SOPHOMORE & JO SEAT, JUNIOR



"I'm NAY for PDA because its disrespectful to other people, no one wants to see it. If you want to do stuff, do it privately. It's not for school."
LARABEE WHITFIELD, JUNIOR

THE BEST DATE EVER

What would be your perfect date?
NOTE: "In the morning, we would play disc golf at Freedom Park. Later on, we would go and watch George Strait on Netflix. A few hours later, we would go get some Chuggs food to go. After that, I would take her home, then watch her some more George Strait."
CHERETT CLARK, JUNIOR



"My perfect first date would start by him bringing me black coffee in the morning. Then, we would go rock climbing and find a lake to swim in. After, we would have a good pizza and part of picnic. In the end of the day, we would go walking on four wheels and kiss in the car."
SHANNON NEER, SENIOR

Idaho Falls High School // ID



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Confessions of Procrastinators

Online summer school deadlines bring last minute cramming

"Worst decision of my life. Summer school took up a lot of my time because I waited too long to start it and I was stuck having to do hours of it every day. The night before it was due, I stayed up from four in the afternoon until five in the morning finishing it," said **Halle Duvall (11)**.

"If you're lazy, don't do online summer school. I had a lot of problems at the end, and I definitely crammed to finish in time, but it was nice being able to stay home and wake up on your own. I think it's better than actual summer school," said **Kyle McElroy (11)**.

"Well, when I did online summer school, I waited until the last minute to do all of my assignments. I pulled two all-nighters just to catch up on everything. It was terrible, but I stayed motivated because I could not get a 'C' or my mom would get mad at me," said **Michael Collins (10)**.

"It made cheer camp a disaster. I had literally less than 12 hours to finish the whole thing, including a project and my final. I thought I was going to have to get picked up. That was the same week I had the stomach flu. I was throwing up and I was so stressed. Wow, I can't even think about it," said **Talia Cheatham (12)**.



Paradise Found

Researchers discover Darwin's ecological niches and Ecuadorian culture

After spending 11 hours in the air flipping through field guides and brochures, 13 students glanced out their windows and spotted the islands for the first time. From July 23 to Aug. 2, upperclassmen embarked on a scientific research trip to the Galapagos Islands to study the ecological niche of an indigenous animal. "It was the middle of nowhere; all you could see were desert and dead things. I was a little disappointed because in pictures, it was lush rainforest. But it was no big deal because the adventure was still incredible and it made the beaches seem more amazing," said **Lacie Nelson (12)**.

In addition to experiencing the island's natural ecosystem, travelers were exposed to Ecuadorian culture in Quito. "I wasn't expecting to see all the things that I saw. Not only the islands, but kind of just experiencing a third world country. You would see all the buildings and instead of hardwood, they would just have broken glass stuck in the cement. We saw stray dogs everywhere we looked. It's really eye-opening and it makes you grateful for what you have," said **Alice Kirkpatrick (11)**.

While some analyzed Quito's infrastructure, others focused on local people. "We already knew many citizens of Ecuador live in harsh conditions; however, what surprised me was their attitude. Everybody there seemed to enjoy what they do. Their passion sort of drew

me to their kindness and culture. They all worked hard and seemed grateful for what they do," said **Hyunwoo Lee (12)**.

A Galapagos Giant Tortoise greets on Bethany Beatty's (12) class on San Cristobal Island on July 29. The group hiked 10 miles to see these creatures in their habitat. "It was a great sight to see. I thought it was going to live off my seat, but at the same time I would like to happen because it seemed like a cool experience and it didn't hurt the turtle," said **Beatty**.

WHERE I GO

◀◀ *Qing to Fremontville for summer school made me realize that Palos Verdes is a much better fit for me. PV has a more welcoming campus, and a better pool and gym. It is so much easier to find my classes at PV compared to* ▶▶

×
Jonathan Wang (9)

ACADEMICS summer X063

Palos Verdes High School // CA

